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BY-LAW - *"Members' Misuse of Social Media*

1. Pursuant to Rule 29.17 of the Constitution of the Port Macquarie Golf Club Limited, the Board of Directors makes the following By-law:

*"Members' Misuse of Social Media*

*Any member who causes anything to be displayed, distributed or circulated on any social media platform which disparages, ridicules or otherwise brings into disrepute, the Club or any director, officer, employee or contractor of the Club will be deemed to have engaged in conduct that is unbecoming of a member for the purposes of Rule 20.1 of the Club's Constitution. For the avoidance of doubt, pursuant to Rule 46 of the Club's Constitution, the Board may from time to time determine what constitutes a social media platform for the purposes of this By-law.*

*This By-law shall come into force and be fully operative upon the posting of a notice containing this By-law on the Club's noticeboard."*

Dated: 26 April 2021

By direction of the Board:

**Ian A Munro**

Chief Executive Officer



## SOCIAL MEDIA POLICY

### 1. GENERAL

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- 1.1 This policy is to be read in conjunction with the Club's Constitution.
- 1.2 To the extent that there is any inconsistency between this policy and any applicable legislation, the applicable legislation will prevail to the extent of that inconsistency.

### 2. WHAT IS SOCIAL MEDIA?

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- 2.1 Social Media may include (although is not limited to):
- (a) social networking sites (for example, Facebook, LinkedIn, Instagram, TikTok);
  - (b) video and photo sharing websites (for example, Flickr, YouTube);
  - (c) blogs, including corporate blogs and personal blogs;
  - (d) blogs hosted by media outlets (for example, 'comments' feature on [dailytelegraph.com.au](http://dailytelegraph.com.au));
  - (e) micro-blogging (for example, Twitter);
  - (f) wikis and online collaborations (for example, Wikipedia);
  - (g) forums, discussion boards and groups (for example, Google groups, Whirlpool);
  - (h) vod and podcasting;
  - (i) online multiplayer gaming platforms (for example, World of Warcraft, Second life);
  - (j) instant messaging (including SMS);
  - (k) geospatial tagging (Foursquare).

### 3. WHAT IS ACCEPTABLE USE?

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- 3.1 In using Social Media you must:
- (a) comply with your general obligations as a member of the Club;
  - (b) not cause anything to be displayed, distributed or circulated on any social media platform which disparages, ridicules or otherwise brings into disrepute;
    - (i) the Club;
    - (ii) a Club director;
    - (iii) a Club officer;
    - (iv) a Club employee;



- (v) another member of the Club; or
- (vi) a contractor of the Club.
- (c) not create, distribute, access or store any information that may harass, bully or vilify an employee, manager or director of the Club, member or representative on the grounds of gender, race, religion, pregnancy, marital status, sexual preference, age, disability, ethnicity, appearance, physical attributes, psychological/medical condition or any other classification protected by Anti-discrimination or other Laws;
- (d) not create, distribute, access or store any information that may mislead, deceive, victimise or offend, threaten, bully, abuse or defame any employee, manager, director, member or representative of the Club;
- (e) not create, distribute, access or store any information that deems or purports to represent the position of the Club without the Club's written authority;
- (f) not disclose any confidential information of the Club or its members; or
- (g) to the extent that your membership at the Club may be apparent from your profile, platform or comments:
  - (i) expressly state on all postings that the views expressed in such postings are your own and do not represent the Club;
  - (ii) be polite and respectful to all people you interact with; and
  - (iii) strictly adhere to the Terms of Use of the relevant social media platform, as well as copyright, privacy, defamation, contempt of court, discrimination, harassment and other applicable laws.

#### 4. CONSEQUENCES OF MISUSING SOCIAL MEDIA

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- 4.1 A breach of this social media policy may result in disciplinary action being taken against you, if the Board of the Club deems that you have engaged in conduct that is unbecoming of a member for the purposes of Rule 20.1 of the Club's Constitution.
- 4.2 In accordance with Rule 20.1 of the Club's Constitution, you can be reprimanded, fined, suspended or expelled from membership of the Club for engaging in conduct that is unbecoming of a member.